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## **OLiVE DTLA ANNOUNCES FOUR FINALISTS FOR ARTIST-IN-RESIDENCE PROGRAM**

*Los Angeles-Based Street Artists **Kelcey Fisher** and **Joseph Lee**, Los Angeles-Based Fine Artist **Lindsey Nobel**, plus Italian Muralist **Millo**, selected from more than 150 Applicants; Winner to Receive Loft for Six Months Rent-Free*

**Los Angeles, CA (May 2, 2017)** - OLiVE DTLA, a newly-developed, art-inspired apartment community in Downtown Los Angeles, announced today the four finalists for its Artist-in-Residence (AiR) program. More than 150 visual artists from around the world applied, and after reviewing all submissions, a panel of art industry experts, along with representatives from OLiVE, selected the four finalists: Joseph Lee (street artist currently living in Koreatown, Los Angeles), Kelcey Fisher (street artist/muralist from Los Angeles), Lindsey Nobel (fine artist currently living in Inglewood, CA) and Millo (street artist/muralist from Italy).

“We are thrilled with the overwhelming response we received from so many incredibly talented artists across the world,” said Matt Perrin, Executive VP of Asset Management at The Wolff Company, developer of OLiVE. “The AiR campaign reinforced the breadth of talent that exists both here in LA and beyond, as well as a profound passion for living in the heart of the world's most creative city — Downtown Los Angeles. We were inspired and impressed by so many of the artists, but these four really stood out to us.”

The recipient of the OLiVE Artist-in-Residence program will be announced in June, at a group art show that will be held at the property. The chosen artist will receive a 6-month residency, which includes: a new, rent-free, 2-story loft apartment; interior and public-facing exterior wall opportunities to feature artwork; monthly showcase exhibits in communal spaces; and a monthly allowance for art supplies and support.

Over the coming weeks, each of the four finalists will be showcased in a short documentary video and featured prominently in social media and at OLiVE in its common spaces. The OLiVE DTLA AiR Show will be held in June (date to be announced) and will feature portfolio pieces from each of the four finalists. It will also activate the community's array of amenity spaces, including its pool and spa area, rooftop sun decks, clubhouse and expansive mezzanine courtyard.

Street Art House, a company that creates curated art experiences, mural commissions and content showcasing the works of artists from around the world, partnered with OLiVE for the search.

“The quantity and quality of responses for the residency reflect a thriving up-and-coming art world,” observes Justin Fredericks, Co-Founder of Street Art House. “The four finalists epitomize the diverse range of style, yet shared talent among the submissions - from the merging of surrealism and realism in Joseph Lee’s paintings to Kelcey Fisher’s pop art pattern work to the technology themed artistry of Lindsey Nobel to the large-scale, detailed murals of Millo. We’re looking forward to supporting and showcasing their art through OLiVE’s innovative program.”

OLiVE DTLA is located at 1243 S. Olive Street. Please visit <http://OLIVEDTLAair.com> to RSVP for the OLiVE DTLA AiR Show and for more information.

### **ABOUT OLiVE DTLA**

OLiVE DTLA is a newly constructed apartment community located at the corner of Olive and Pico in the highly desirable South Park district of Downtown LA. The project is jointly developed and owned by **The Wolff Company**, a Scottsdale-based private equity real estate firm and **UDR** [NYSE:UDR] a leading S&P 500 multifamily real estate investment trust with a portfolio of over 50,000 apartment homes.

OLiVE DTLA is a 293-unit mixed-use, 7-story podium building comprised of approximately 17,300 square feet of ground-floor retail and 7,000 square feet of amenity space. The building features large scale murals and sculptural art from celebrated local artists and includes amenities such as a mezzanine-level pool, edgy lounge spaces and multiple sun decks. OLiVE DTLA opened for leasing in November, 2016.

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