

FOR IMMEDIATE RELEASE

CONTACT:
Brian Cooley
Wicked+
brian@wicked.is

**OLiVE DTLA TO REVEAL CHOSEN ARTIST-IN-RESIDENCE
AT LIVE GROUP ART SHOW EVENT ON JUNE 22, 2017**

Los Angeles, CA (June 8, 2017) - OLiVE DTLA, a newly-developed, art-inspired apartment community in Downtown Los Angeles, will reveal the selected artist for its coveted Artist-in-Residence (AiR) program on June 22, 2017 at the **OLiVE DTLA AiR Show**, an event showcasing the work of the programs' four finalists.

Running from 6pm-10pm, the lively and prolific event will feature light bites, street tacos, complimentary drinks and a live DJ set. The evening's pièce de résistance is sure to be the selected artist's winning loft, a two-story OLiVE apartment which he/she will receive for six months free of rent. The loft will be revealed during the event and staged with the artist's body of work.

During the selected artist's six month stay, he/she will also have the opportunity to feature work on the interior and public-facing exterior walls, showcase exhibits in communal spaces and secure a monthly allowance for art supplies and support.

"This is the pinnacle of months of anticipation and celebration of the arts, and we look forward to revealing our selection of OLiVE DTLA's first Artist-in-Residence program on the 22nd," said Amber Huntley-Ruiz, Director of Marketing at **The Wolff Company**. "We found each of the finalists to be incredibly talented and deserving of this opportunity, and we're equally excited to announce the chosen artist at the culminating AiR exhibition."

A panel of industry experts and OLiVE representatives recently revealed the four qualified finalists, selected from a pool of 185 applicants worldwide:

- **Joseph Lee** (street artist currently living in Koreatown, Los Angeles)

- **Kelcey Fisher** (street artist/muralist from Los Angeles)
- **Lindsey Nobel** (fine artist currently living in Inglewood, CA)
- **Millo** (street artist/muralist from Italy).

In addition to the live announcement of the selected artist, the OLiVE DTLA AiR Show will serve as a celebration of DTLA's vibrant art culture and all the applicants who submitted their candidacy. Attendees will have an opportunity to see and purchase pieces from the four finalists' collections, explore OLiVE's communal spaces and engage with the artists, residents and industry professionals.

Street Art House, a company that curates art experiences, commissions murals and showcases the work of global artists, has partnered with OLiVE throughout the search and is behind the production of the AiR show. Additional sponsors include Whole Foods and Born & Bred Vodka, both of whom will be providing samplings of their products.

RSVP to the AiR Show by visiting <http://OLIVEDTLAair.com>.

The event is free, but space is limited and RSVP is required. Ample onsite parking is available for guests. OLiVE DTLA is located at 1243 S. Olive Street. Please visit <http://OLIVEDTLAair.com> for more information.

ABOUT OLiVE DTLA

OLiVE DTLA is a newly constructed apartment community located at the corner of Olive and Pico in the highly desirable South Park district of Downtown LA. The project is jointly developed and owned by **The Wolff Company**, a Scottsdale-based private equity real estate firm and **UDR** [NYSE:UDR] a leading S&P 500 multifamily real estate investment trust with a portfolio of over 50,000 apartment homes. OLiVE DTLA is a 293-unit mixed-use, 7-story podium building comprised of approximately 17,300 square feet of ground-floor retail and 7,000 square feet of amenity space. The building features large scale murals and sculptural art from celebrated local artists and includes amenities such as a mezzanine-level pool, edgy lounge spaces and multiple sun decks. OLiVE DTLA opened for leasing in November, 2016.

###